15/00606/FUL: The Heyes Churchill Road Kingham Chipping Norton Oxfordshire OX7 6TA.

Proposed change of use of land to touring caravan park to accommodate up to 12 pitches and associated washroom and reception block.

The Cotswolds Conservation Board wish to **object** to the above planning application for the following reasons:

This is an exposed site within the open countryside of this nationally protected AONB, with public views into the site from the wide open pastoral landscape. The addition of up to 12 touring caravans (for 7 months of the year) and the permanent addition of the washroom/reception block, will result in a negative and urbanising influence through the addition of new development in this exposed location. The development will therefore have a permanent negative impact on the character and special qualities of the AONB the harm from which cannot be mitigated against. There is a legal duty under Section 85 of the CRoW Act 2000 for the Council to ensure the conservation and enhancement of the AONB. Accordingly the NPPF at Paragraph 115 confirms AONBs as having the highest status of protection and that "great weight" should be given to conserving landscape and scenic beauty.