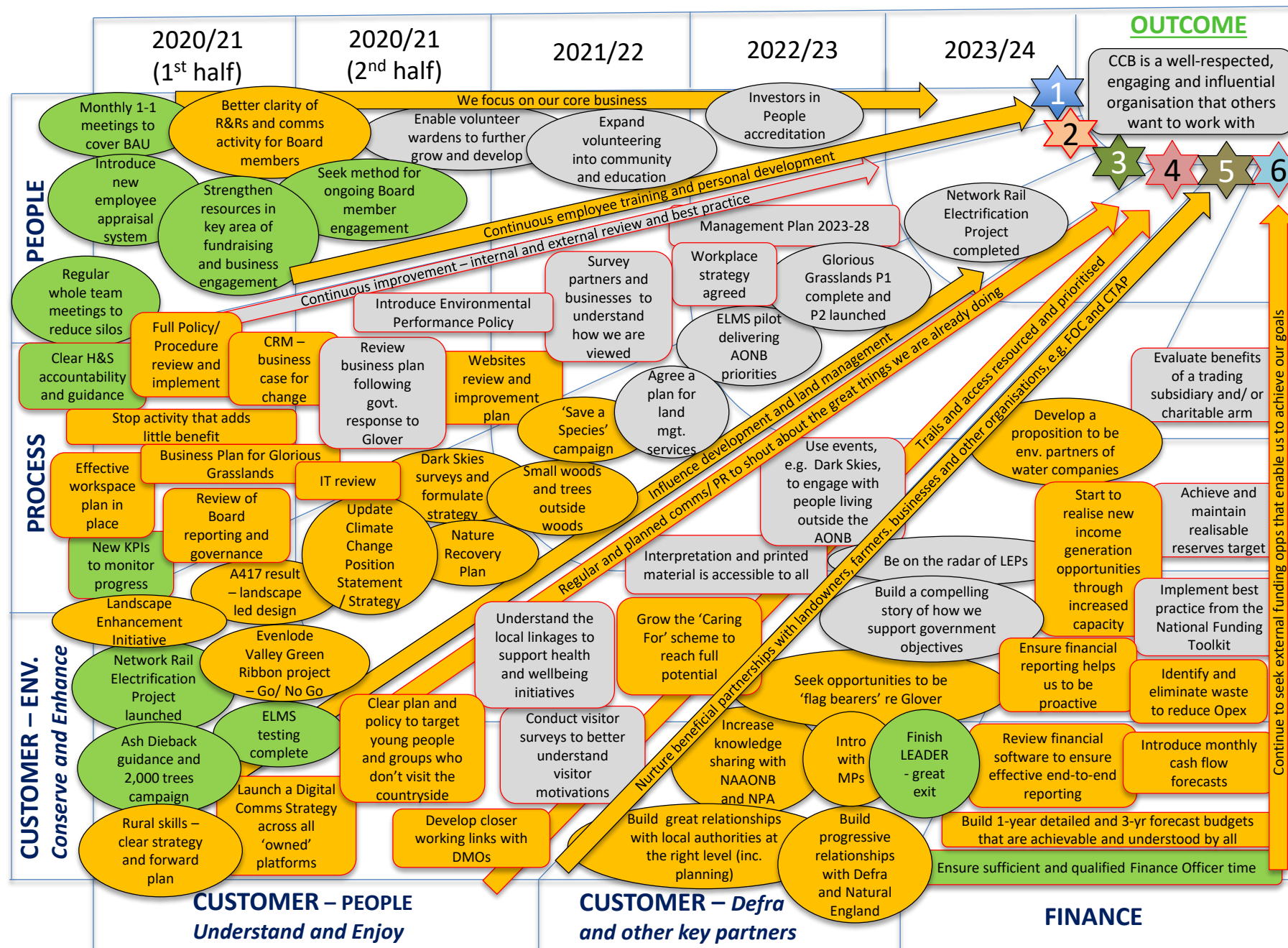


Business Plan Framework 2020-23



OUTPUTS

1. Great people, inspiring others
2. Continuous improvement leading to effective working
3. Delivering for landscapes and nature
4. Promoting and broadening access opportunities
5. Value-added partnerships that benefit the Area of Outstanding Natural Beauty
6. Financially resilient and sustainable